

AGM 2025

Magnus Groth
President and CEO



Essity – A global, leading hygiene and health company

146 Net sales
2024, SEKbn

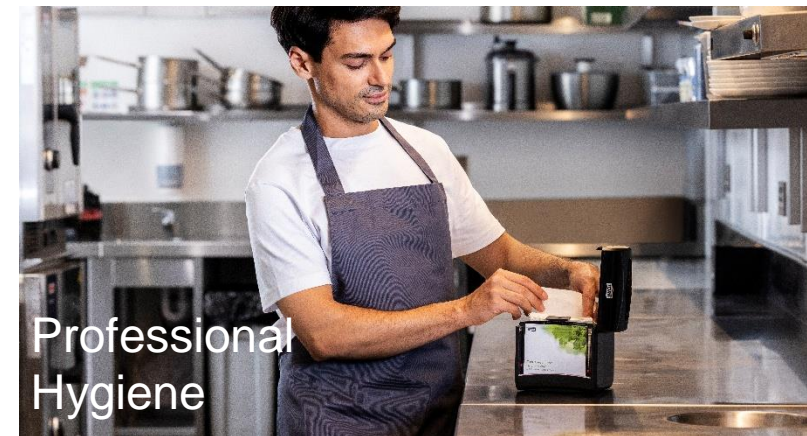
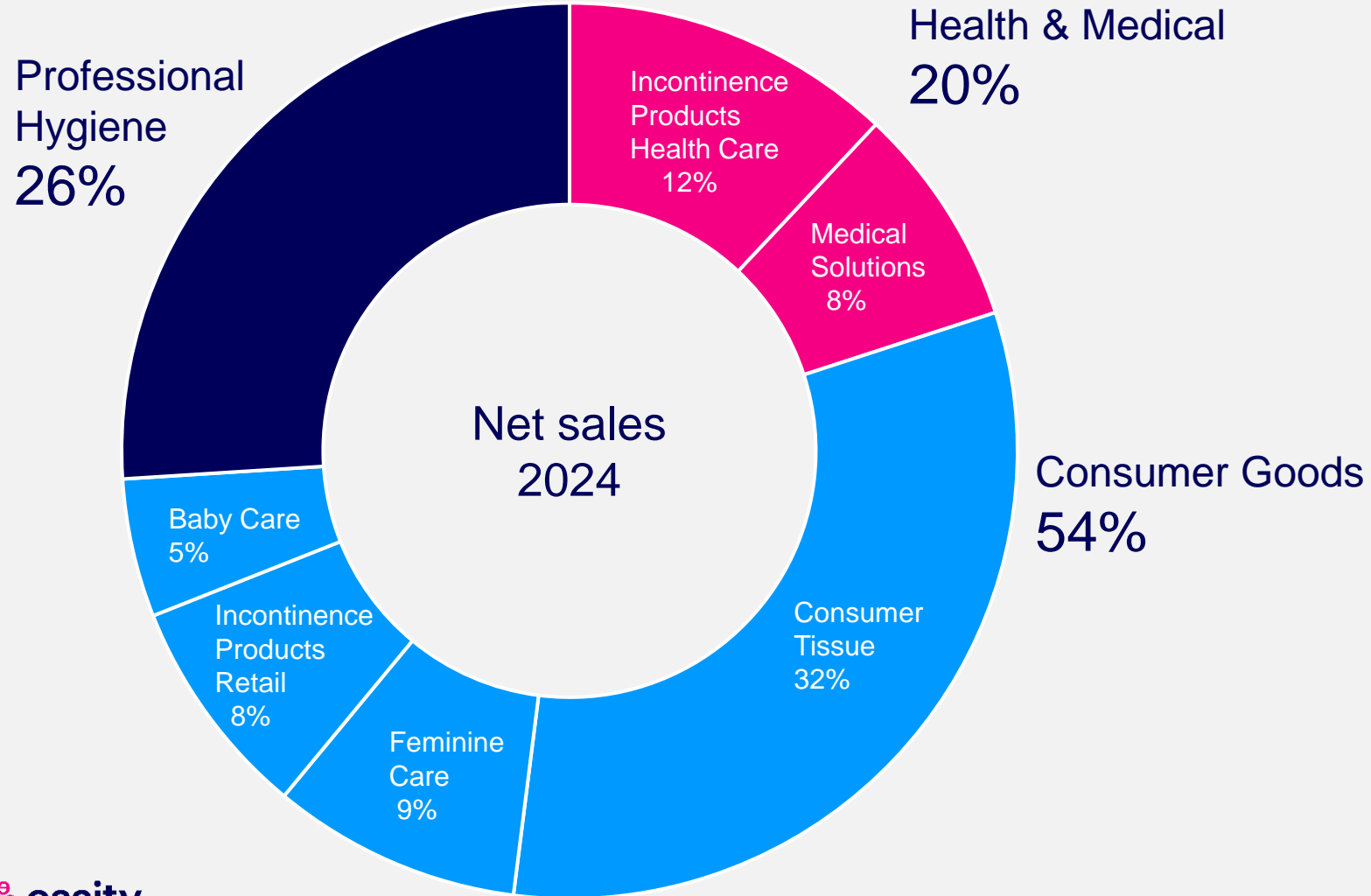
20.3 EBITA excl. IAC
2024, SEKbn

150 Sales in
countries

36,000 Employees

70 Production
facilities

Three attractive business areas



Strong market positions and brands

Incontinence Products Health Care	#1
Medical Solutions ¹⁾	#2
Incontinence Products Retail	#2
Consumer Tissue	#3
Feminine Care	#5
Baby Care	#5
Professional Hygiene	#1



1) Consolidated position which includes the product segments Wound Care, Compression Therapy and Orthopedics
The information has been compiled by Essity for presentation purposes based on external market sources and internal estimates covering categories and markets where Essity is present (some category and regional adjustments are applied)

Key achievements 2024

- Highest profits ever and good volume growth in high yielding segments
- Strong cash flow generation and solid balance sheet
- More attractive portfolio after divestment of Vinda
- New financial targets and share buyback program
- Impactful innovations, increased market shares, efficiency improvements and progress on sustainability



Innovation for increased customer and consumer value



Efficiency improvements across the value chain

- Procurement efficiencies
- Material rationalization
- Energy savings
- Digitalization and automation
- Optimization of distribution and logistics
- Scale benefits



Sustainability remains an important competitive advantage

Health and safety

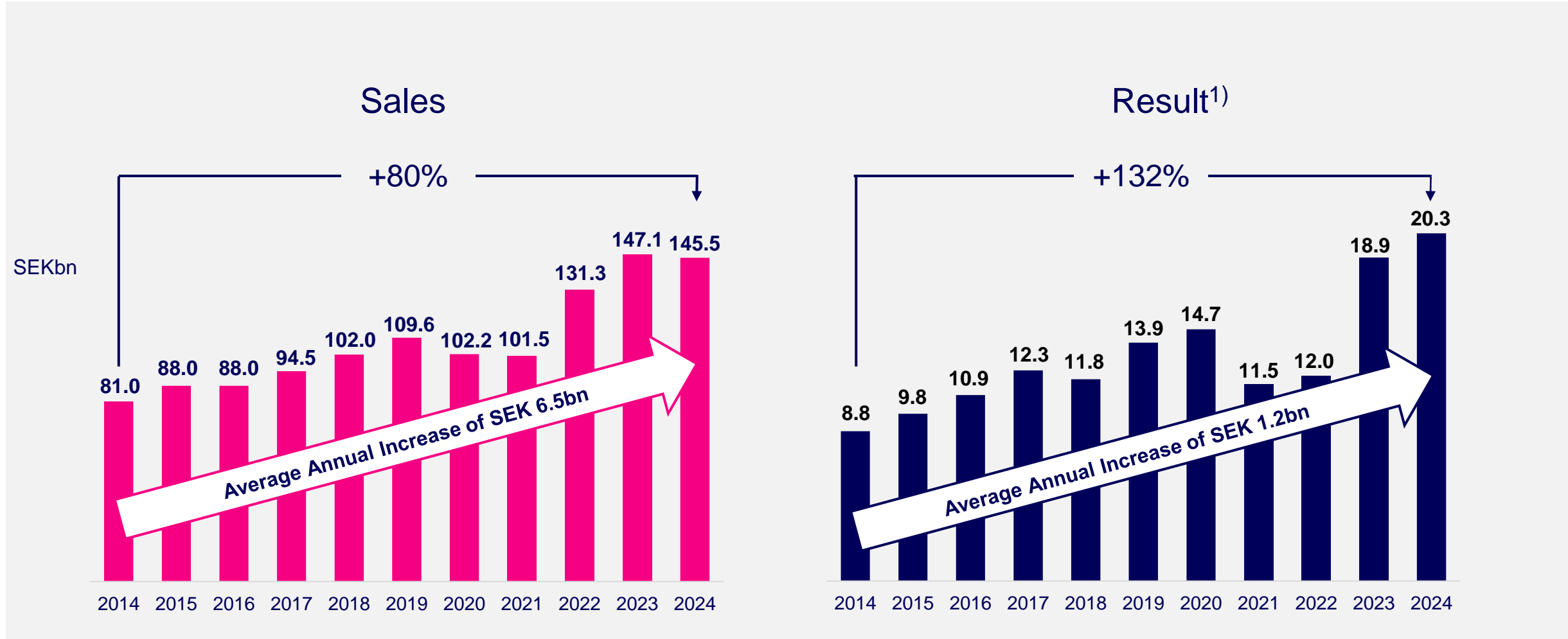


Environment and climate



¹⁾ Total recordable injury (TRI) figure includes Lost time accidents (LTA), Restricted work cases (RWC) and Medical treatment cases (MTC).

Long-term stable and strong financial development



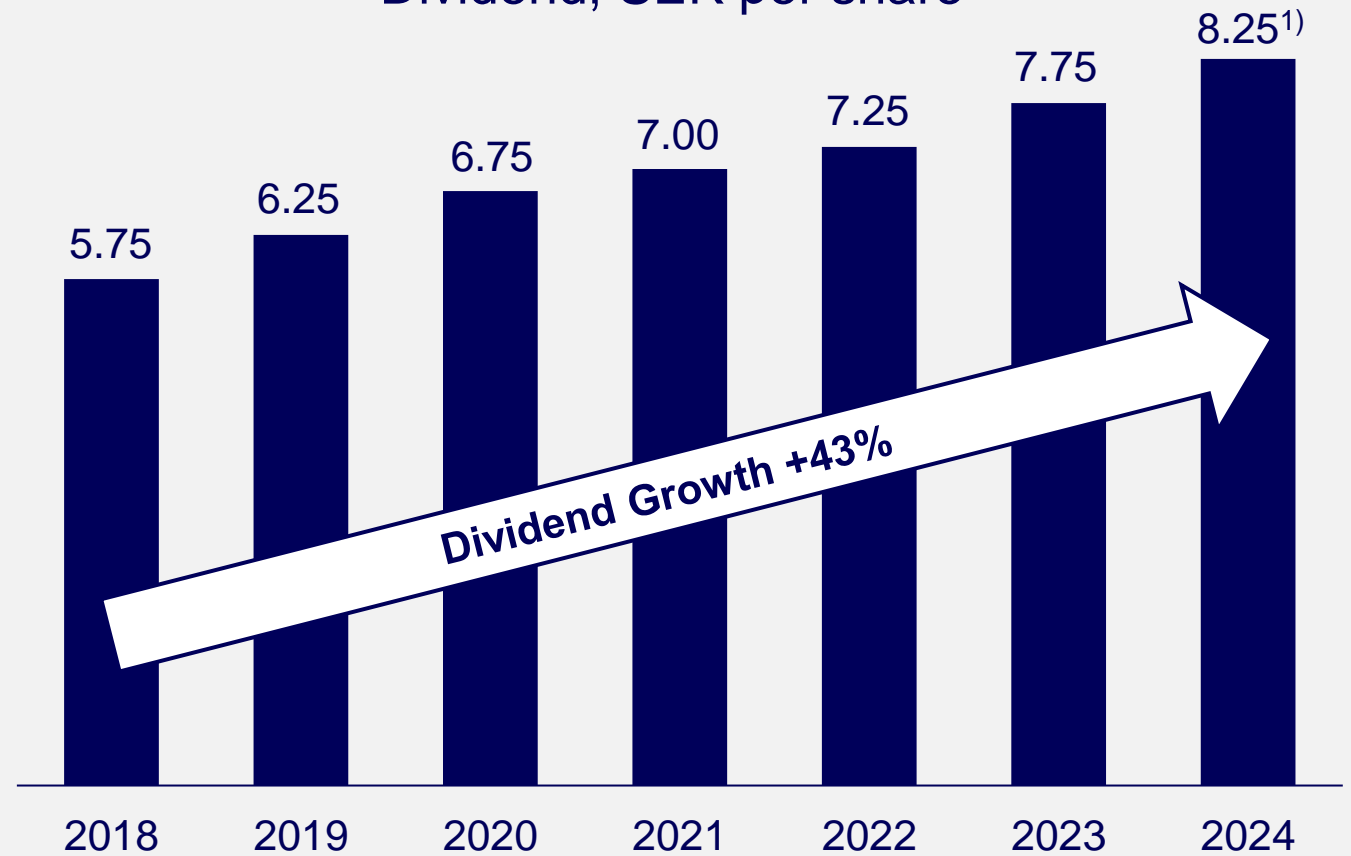
1) EBITA excl. items affecting comparability
2014-2020 excl. Vinda's published figures. 2021-2023 Vinda was classified as discontinued operations

Proposed increased dividend

Proposed dividend 2024¹⁾

SEK 8.25
per share
+6.5%

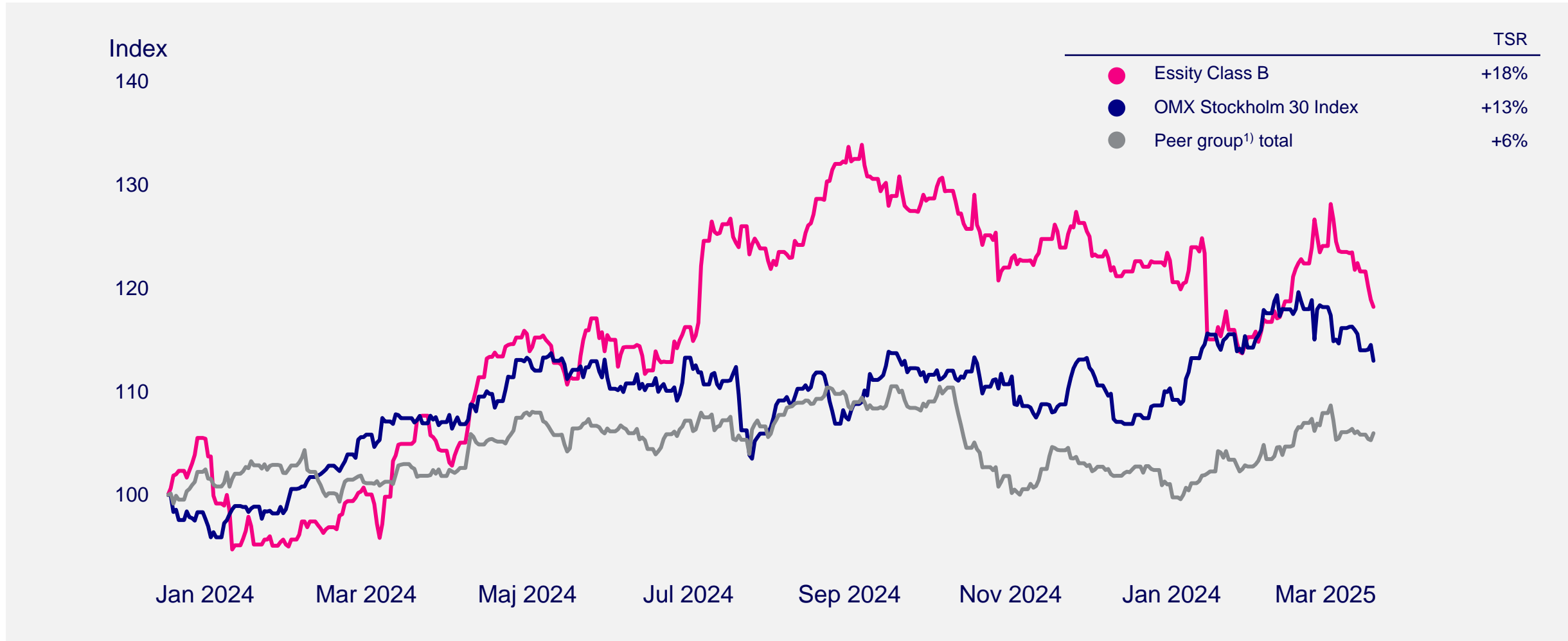
Dividend, SEK per share



¹⁾ Board of Directors Proposal

Total shareholder return

Jan 1, 2024 – Mar 26, 2025



1) Peer Group comprises a selection of competing companies in Essity's business areas of Health & Medical, Consumer Goods and Professional Hygiene

Financial targets for profitable growth and increased shareholder value

Annual organic sales growth

>3%

EBITA margin excl. IAC

>15%

Strong platform for continued profitable growth

Efficient
organization

Optimized
supply chain

Value creating
acquisitions and
divestments

Leading
brands

Innovative,
attractive
products

Sustainable
solutions

Priorities 2025

Accelerating profitable growth

Volume growth
in high yielding
segments

Grow positions
in North America
and
Latin America

Innovation,
brands and
market shares
gains

Efficiency and
digitalization

Continued
progress on
ESG



For everybody and every body

Every day our brands care for the hygiene and health
of a billion people across 150 countries

 essity

 TORK®

 TENA®

 Leukoplast®

 Cutimed®

 JOBST®

 Libero®

 Libresse®

 Nosotras®

 Saba®

 Lotus®

 Tempo®

 Zewa®