AGM 2024

Magnus Groth
President and CEO





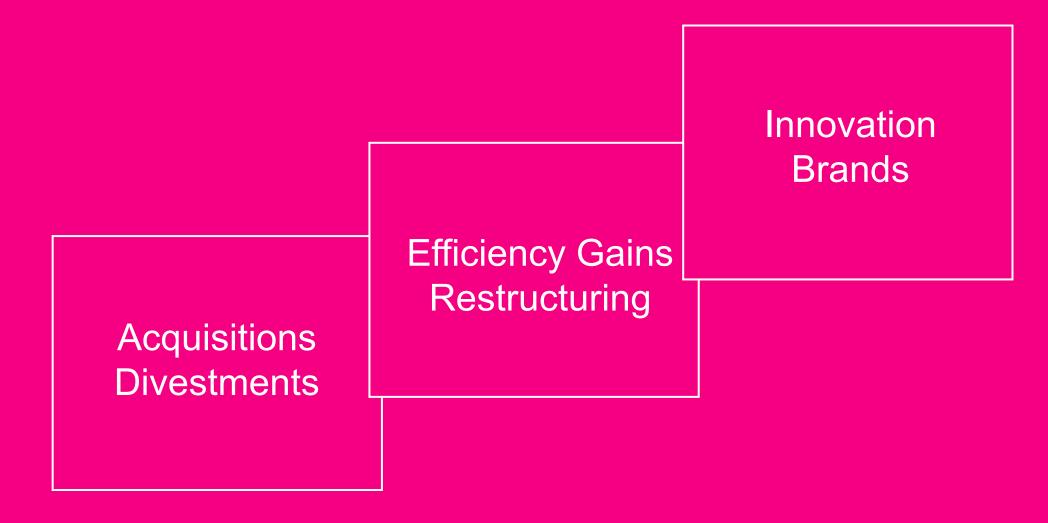


Every day our brands care for the hygiene and health of a billion people across 150 countries

### Essity – A Leading Hygiene and Health Company

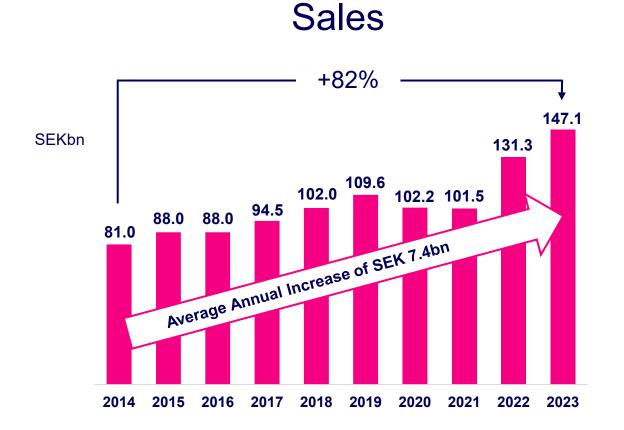


## A Decade of Continuous Change

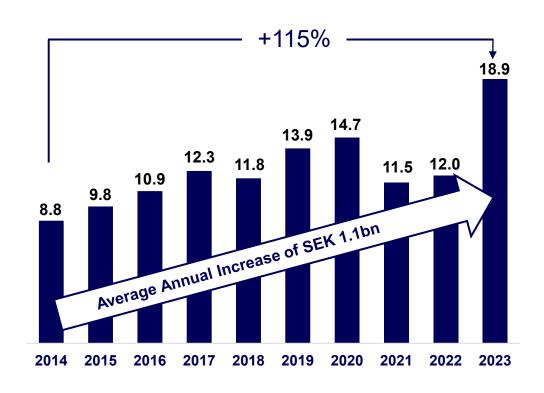




# A Decade of Strong Financial Development



#### Result<sup>1)</sup>



<sup>1)</sup> EBITA excluding items affecting comparability 2014-2020 Excluding Vinda's published figures; 2021-2023 Vinda classified as discontinued operations



#### Result 2023

High Sales Growth

+6.7%
Organic and Acquisitions

Record High Profit

18.9 SEKbn Improved Return

16.4%

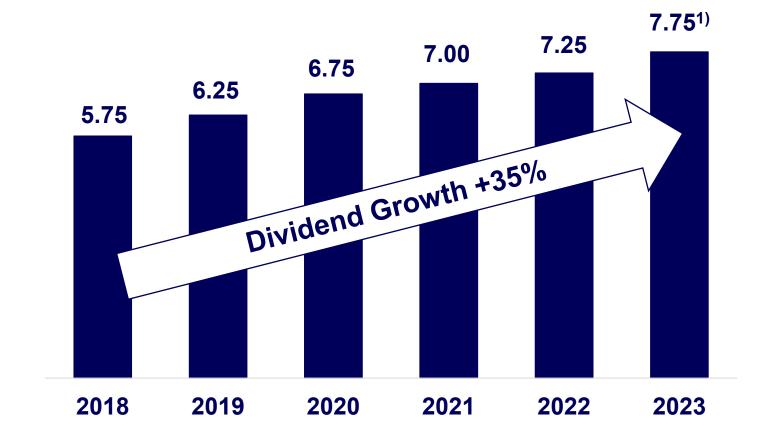
1) Excluding items affecting comparability



# Proposed Increased Dividend

#### Proposed Dividend<sup>1)</sup>







### Divestment Vinda



Sales Proceeds
SEK ~19bn

Annual Return ~14% on Investment

#### Press release

Stockholm, March 21, 2024

# Essity completes divestment of its shares in Vinda

The hygiene and health company Essity has today completed the divestment of its entire holding of 51.59% of shares in the Asian hygiene company Vinda International Holdings Limited (Vinda) for HKD 23.50 per share. The sales proceeds amounted to HKD 14.6bn (approximately SEK 19bn). Essity will retain a presence in Asia and in Vinda through

On December 15, 2023, Essity communicated that Isola Castle Ltd, a company indirectly wholly owned by Asia Pacific Resources International Limited (APRIL), had announced that it intended to make a pre-conditional public offer to the shareholders of Vinda to acquire 100% of the company's issued shares for HKD 23.50 per share. Essity signed an irrevocable undertaking to accept the essity has accepted it in line with its undertaking. The offer was announced on March 8, 2024, and equity value for all shares of approximately HKD 28.3bn (SEK 37bn).

"Essity is now in better shape than ever. Following the divestment of Vinda, the categories with the highest margins and lowest capital intensity account for a larger part of the company. The company's pulp consumption has halved, and we have a more attractive portfolio with higher profitability and lower volatility. The transaction reduced Consumer Tissue's share of net sales in categories," says Magnus Groth, President and CEO for Essity.



#### 2024 - Continued Favorable Market Trends

Aging and Growing Population

**Awareness about Hygiene and Health** 

**Prevalence of Chronic Conditions** 



#### 2024 – Focus on Profitable Volume Growth



Accelerate growth for increased economies of scale



Grow high-margin segments



Exceed market growth from leading position

### Invest in Essity

Well positioned for profitable growth



Attractive and growing markets



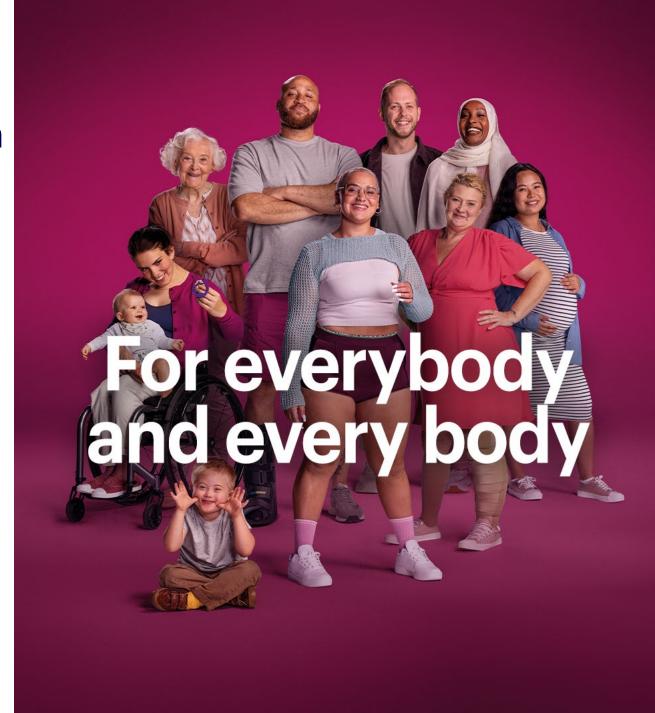
Leading brands and innovations



Sustainability in focus



Strong financial position



This presentation may contain forward-looking statements. Such statements are based on our current expectations and are subject to certain risks and uncertainties that could negatively affect our business. Please read our most recent annual report for a better understanding of these risks and uncertainties.

